Art Approval Form

Client: XXX Invoice #: XXX



ITEM COLOR **IMPRINT COLOR**

Black/Blue

XXX

ITEM DESCRIPTION **IMPRINT TYPE**

AB-ZNA87

Mirror Lens Miami Sunglasses

Direct

Art Guidelines

Positive Imprint – 6 pt Minimum.....

Negative Imprint – 8 pt Minimum.....

Sample Sample Sample

Sample

basis.

Serif & Italic Types – 10 pt Minimum..... Line Weight, Positive Lines – .5 pt Minimum

Line Weight, Negative Lines - .75 pt Minimum

Registration marks and trademarks will be enlarged to ensure

Ornate and display type faces

will be printed on a case-by-case

Registered or Trademark Symbols – 8 pt Width Minimum

minimal size when printed.

Color & Size Variance

- **1" WIDE**
- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.